451K
VIEWS/YR

MEDIA KIT · 2026–27 SEASON

ADVERTISE WITH LEGACY WRESTLING

SESSIONS A YEAR	ON PHONES	UNIQUE VISITORS
251,600	83%	66,285

Get rates | Download the PDF

Audience figures: Site analytics, Nov 7, 2025 – Nov 6, 2026. National rankings in partnership with SI.com.

WHO YOU REACH

THE RANKINGS ARE THE DESTINATION

161,670

views of the Maryland boys rankings page alone last year. Families, athletes, coaches and college recruiters check it every week of the season.

WHEN THEY SHOW UP

Jan – early Mar: 2,000–3,000+ sessions a day

Busiest window: Rankings release mornings. Nearly all traffic lands in a 14-week season, so every impression is in-season.

WHERE THEY ARE

- **Maryland**
- **D.C.**
- **Virginia**
- **Pennsylvania**

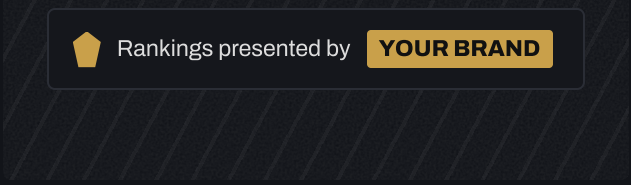
New York

New Jersey

PACKAGES

Ask about rates →

EXAMPLE



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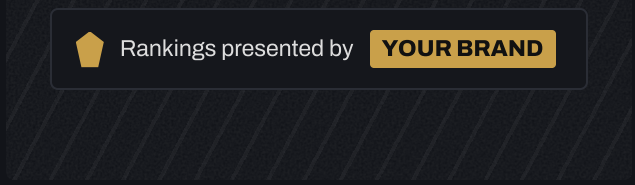
RANKINGS PRESENTED BY

Your logo and name in the 'presented by' line on every rankings page, all season.

- Every Maryland, D.C. and national rankings page
- Rankings email
- Release-day social graphics (logo lockup)

1 per season — **$5,000 / season**

EXAMPLE



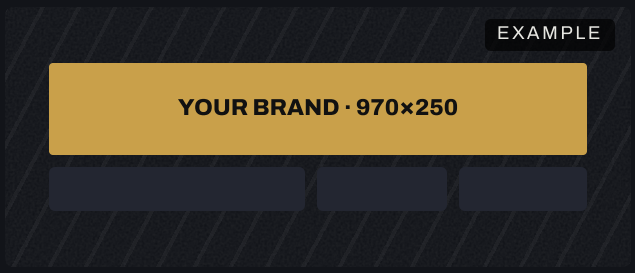
SPONSORSHIP · ACKNOWLEDGMENT

LIST SPONSOR

Own one list: Maryland boys, Maryland girls, national boys or national girls.

- That list's hub and every weight page in it
- That list's release-day graphics

1 per list — **$1,500 / season**



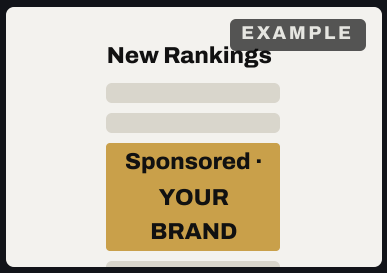
ADVERTISING · LABELED

RELEASE-DAY TAKEOVER

Own the homepage on a rankings release day: top banner, side skin and the newsletter feature.

- Homepage top banner (970×250 / 320×100)
- Homepage background skin (desktop)
- That week's rankings email feature

1 per rankings release, Nov – Mar **$300 / day**



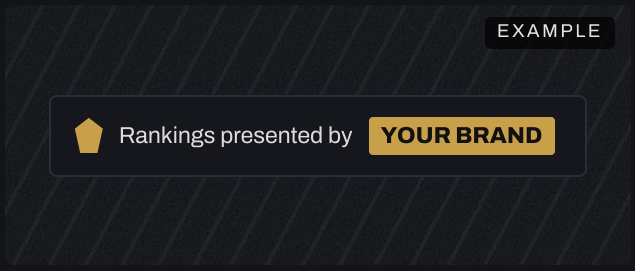
ADVERTISING · LABELED

NEWSLETTER SPONSOR

A labeled sponsor block in the rankings email.

- Rankings email

1 per issue **$100 / issue**



SPONSORSHIP · ACKNOWLEDGMENT

TOURNAMENT HUB SPONSOR

Presenting credit on our coverage hub for a major event (states, regionals, Beast of the East preview).

- Tournament hub page
- Results and preview stories for that event

1 per event **$500 / event**



ADVERTISING · LABELED

LOCAL BANNER

Your banner in the first ad spot on every page, rotating with up to three other local businesses. Flat monthly price, month to month: send one image and a link.

- Top banner on rankings, team and county pages
- First ad in every story
- Side rail on wide screens

Up to 4 at a time **$200 / month**

TWO LANES, NEVER MIXED

Sponsorships

Your name, logo, link and a plain description of what you do and where. No prices, promo codes or "best" claims, so your brand sits alongside the rankings as a supporter of the sport.

Advertising

Your creative and your message, from offers and calls to action to promo codes. Always labeled "Advertisement" or "Sponsored", and always kept apart from the rankings themselves.

GET RATES AND AVAILABILITY

Or email info@legacywrestling.com.